SCHOLARSHIP APPLICATION

THE SALON PROFESSIONAL A C A D E M Y

The Salon Professional Academy 415 D Orchard Avenue Altoona, PA 16601

The CAROL JO SICHENEDER "Mrs. S" \$4,000 Memorial Scholarship

Carol Jo Sicheneder, lovingly known to all as Mrs. S, was an owner and educator at our Academy for more than 35 years. Cosmetology was her passion and passing on her knowledge to train the next generation of cosmetology professionals her mission in life. To her core, Mrs. S was a teacher.

Her strong faith allowed Mrs. S to overcome many obstacles in her lifetime. As a child, she had rheumatic fever, which caused her to miss a lot of school. She struggled with her academic subjects and had to work very hard just to graduate from high school. But cosmetology was an innate skill for her, and when she found her calling it became her purpose in life. She studied hard and earned her cosmetology teacher's license in 1965. After working in a salon for more than ten years, she became an educator, supervisor and then, with her husband, the owner of our Academy, which they purchased in 1982.

Why did Mrs. S want to own a cosmetology school? In a nutshell, she wanted to "pay it forward" to her students. She sought to share her knowledge and infectious sense of passion that drove her every day, and in so doing enable her students to become successful stylists, salon owners and managers. Her health issues never slowed her down. In fact, they pushed her harder to achieve her goals. She was a mentor to many, and an icon in the cosmetology community. Simply put, she was Mrs. S.

The purpose of this scholarship is to honor her memory by enabling others who are as passionate and driven as she was to be given the opportunity to achieve their dream of a cosmetology education and career. Candidates should exhibit traits necessary to succeed in the Cosmetology industry including being: self-motivated, determined, optimistic and creative. The Salon Professional Academy is offering ten Mrs. S. Memorial Scholarships to 2016-2017 for \$4,000 to graduating seniors at high schools in the Altoona, PA area, with a limit of one award per high school. A maximum \$40,000 of cumulative funds has been allocated for this scholarship.

The scholarship must be used toward tuition at the Academy, with the recipients enrolling in the cosmetology program and starting classes between June and October 2017. The Mrs. S. Memorial Scholarship cannot be combined with any other Academy scholarship offer.

The following two-page scholarship application, and the additional required documentation, must be submitted by April 1, 2017.

APPLICATIONS ARE AVAILABLE IN THE GUIDANCE OFFICE

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